

Biofuelsmarkets™

Energy conferences

Sponsor

The Biofuels Markets global series of conferences offer your organization a dynamic platform to accelerate your business in some of the fastest moving markets around the world.

Sponsoring Biofuels Markets is not only an investment in your brand. It is a chance for your business to capture the attention of the industry and do quantifiable business.

Our Business Innovation Team has been created to ensure we understand the client segments you are seeking as well as your objectives for sponsoring an event. With this knowledge our aim is to deliver you with an event that exceeds your expectations, thus becoming an integrated part of your annual marketing program.

Stand head and shoulders above the rest, sponsor Biofuels Markets, it's time to do business:

Global Series Sponsor

EUROPE - LATIN AMERICA - ASIA/PACIFIC - AFRICA

If you are looking for an event that has an integrated global approach to the Biofuels industry but with the benefits of regional focus, please contact [Nadim Chaudhry](#) to discuss solutions that best meet your marketing objectives.

The following sponsorship packages are quoted on a per event basis. Sponsor two more events to become Global Series Sponsors and benefit from exclusive incentives and discounts

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Gold Sponsor

- *Own the room* – **exclusive branded hosting** of a conference
Cocktail or Breakfast
- *Do real business* - **12m²** (6m x 2m) full fitted **exhibition stand**
- *Target potential new clients* – access to the **delegate data base**
- *Communicate with buyers & peers* – **conference speaking opportunity**
- *Help shape the industry* – **advisory position on the event committee**
- *Global brand exposure* – **leading sponsors logo on front cover** of the **conference brochure** plus **100 word profile** on the inside pages
- *Impress valued clients*– **Three complimentary passes** to the conference
- *Free benefits for your clients* - personalized mailing to your clients offering **15% discount off** conference registration fee
- *Targeted advertising* – **supplied brochure or full page colour advertisement** included the conference materials
- *Impact on the Web* – linked **logo and 100 word profile** on the official **conference website** plus logo inclusion on **all event web marketing**
- *Involve your colleagues* - plus **15% discount off** the regular conference registration fee to the first two paid sponsor registrants
- *Nurture industry growth* – receive **recognition as sponsor** and **support of the Biofuels industry** during the conference

**Dominate the attention of the conference -
marketing investment of €14000**

Silver Sponsor

- *Own the room* – **exclusive branded hosting** of the conference **lunch or coffee break** (allocated on a first come first server basis)
- *Do real business* – **8 m2** (4m x 2m) full fitted **exhibition stand**
- *Target potential new clients* – access to the **delegate data base**
- *Communicate with buyers & peers* – **conference speaking opportunity**
- *Global brand exposure* – **logo on front cover** of the **conference brochure** plus **75 word profile** on the inside pages
- *Impress valued clients*– **Three complimentary passes** to the conference
- *Free benefits for your clients* - personalized mailing to your clients offering **15% discount off** conference registration fee
- *Target your advertising* – **half page colour advertisement** in the conference materials
- *Impact on the Web* –linked **logo and 75 word profile** on the official **conference website** plus logo inclusion on **all event web marketing**
- *Involve your colleagues* - plus **15% discount off** the regular conference registration fee to the first two paid sponsor registrants
- *Nurture industry growth* – receive **recognition and thanks** as sponsor and **supporter of the Biofuels industry** during the conference

Re-enforce your position as an industry leader - marketing investment €6500

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Supporting Sponsor

- *Do real business* – 6 m² (3m x 2m) full fitted **exhibition stand**
- *Target potential new clients* – access to the **delegate data base**
- *Global brand exposure* – **logo on front cover** of the **conference brochure** plus **50 word profile** on the inside pages
- *Impress valued clients*–**One complimentary passes** to the conference
- *Free benefits for your clients* - personalized mailing to your clients offering **15% discount off** conference registration fee
- *Impact on the Web* –**linked logo** and **50 word profile** on the official **conference website** plus logo inclusion on all event web marketing
- *Involve your colleagues* – **15% discount off** the regular conference registration fee to the first two paid sponsor registrants
- *Nurture industry growth* – receive **recognition and thanks** as sponsor and **supporter of the Biofuels industry** during the conference

Target key industry decision makers – marketing investment €4500

Customised Sponsorship Packages

For other high impact sponsorship opportunities such as **conference bags, name badge Lanyards** or **hall signage** please contact [Nadim Chaudhry](mailto:nadim.chaudhry@greenpowerconferences.com) to discuss customized solutions that best fit your objectives.

Please contact nadim.chaudhry@greenpowerconferences.com for a customized proposal on how Biofuels Markets can accelerate your business.

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Exhibition

Whilst the conferences draws industry decision makers to hear the latest cutting edge information on Biofuels, it's the exhibition floor where they look to do the business.

Market your business, products and services to a dedicated Biofuels audience on one of the following stands:

6m ² (3m x 2m) =	€2000
8m ² (4m x 2m) =	€3000
12m ² (6m x 2m) =	€4000
Shell Schemes	price on application

Each stand space comes fully fitted with 2 chairs, one table and electricity. 12m² stands will receive a double set of furniture and electricity outlets. Additional charge for a shell scheme.

Advertising

Advertising in the official conference catalogue has double-edged value. Not only will you capture the attention of the delegates during the conference but your marketing message will continue to be heard well into the future as the delegates refer to their conference notes as information resource.

Full Page:	€700
Half Page:	€500
Conference bag brochure insert:	€850

Web Based Marketing

Email Marketing: Banner on email marketing bulletins, each sent to 15,000 +

Series of 4 banners: €700

Series of 2 banners: €400

Please contact **Nadim Chaudhry** for more information and customized solutions to suite your web based marketing strategy.

Tel:+44 870 758 7808 nadim.chaudhry@greenpowerconferences.com

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Global Series Sponsor

Regional focus, global approach

Biofuels Markets 15-17 February, Brussels

Biofuels Markets Latin America 27-28 March, Rio de Janeiro

Biofuels Markets Asia 5-6 June 2006, Bangkok

Biofuels Markets Africa October 2006, Cape Town